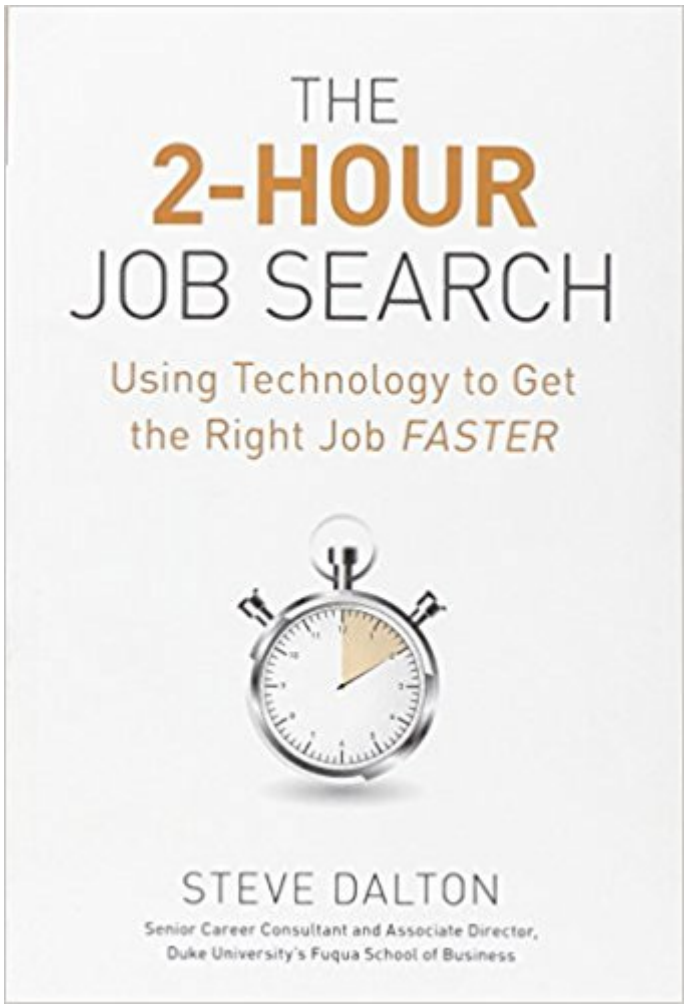
Ebook Directory
the best source of ebook

The book was found

The 2-Hour Job Search: Using Technology To Get The Right Job Faster



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

A job-search manual that gives career seekers a systematic, tech-savvy formula to efficiently and effectively target potential employers and secure the essential first interview.The 2-Hour Job Search shows job-seekers how to work smarter (and faster) to secure first interviews. Through a prescriptive approach, Dalton explains how to wade through the InternetÃ¢â ¬â„¢s sea of information and create a job-searchÃ Â system that relies on mainstream technology such as Excel, Google, LinkedIn, and alumni databases to create a list of target employers, contact them, and then secure an interviewÃ¢â ¬â •with only two hours of effort. Avoiding vague tips like Ã¢â ¬Å“leverage your contacts,Ã¢â ¬Â• Dalton tells job-hunters exactly what to do and how to do it. This empowering book focuses on the critical middle phase of the job search and helps readers bring organization to what is all too often an ineffectual and frustrating process.

Book Information

Paperback: 240 pages
Publisher: Ten Speed Press (March 6, 2012)
Language: English
ISBN-10: 1607741709
ISBN-13: 978-1607741701
Product Dimensions: 5.5 x 0.7 x 8.2 inches
Shipping Weight: 8 ounces (View shipping rates and policies)
Average Customer Review: 4.6 out of 5 stars 114 customer reviews
Best Sellers Rank: #9,299 in Books (See Top 100 in Books) #1 inÃ Â Books > Business & Money > Job Hunting & Careers > Job Markets & Advice #19 inÃ Â Books > Business & Money > Job Hunting & Careers > Job Hunting #66 inÃ Â Books > Business & Money > Job Hunting & Careers > Guides

Customer Reviews

"Well argued . . . the procedures [Dalton] proposes to take advantage of the technological tools available to job seekers are logical and easy to follow." ---Kirkus --This text refers to the Audio CD edition.

Steve DaltonÃ Â is a senior career consultant and associate director at Duke UniversityÃ¢â ¬â„¢s Fuqua School of Business. He holds his own MBA from the same institution. Prior to entering the career services industry, Steve was an associate marketing manager at General Mills and a

strategy consultant at A.T. Kearney.

So I've seen the five star reviews, and the one star reviews, and I have to disagree with both.The one star reviews mention you having to pay for something like a database subscription? You don't, unless there's another version of the book they're reading. If they're talking about alumni associations, it should be free. But if it's not, then just get a Facebook or LinkedIn account and look up your school to get in touch with alumni.I do have to agree that the first section on "finding jobs" might be a bit much. It describes how to prioritize jobs that you find, which might not be important if you plan on applying to EVERY plausible job you find (which I've done from time to time). But the one-star reviews complained about the process of prioritizing jobs using Excel. I actually found that part very helpful, although I came up with my own scheme for prioritization instead of using Mr. Dalton's.Anyways, so I don't agree with the one-star reviews on these things.However, I don't agree that the book holds up its promise of a 2-hour job search. The author claims that the success rate for a five point email is around 40%.Here are the actual numbers. I've been using this book for exactly one month. I've sent out about eighty emails/LinkedIn messages to people I didn't know over the last month. (Now I only send out LinkedIn messages since finding people's emails makes you feel like a stalker (I'm surprised how easy it is to find people's emails :-x), and although I've gotten a few nibbles by sending those emails, I've been able to connect better by LinkedIn).Forty of them were EXACTLY like the one in the book, asking for an informational interview. Forty of them just asked a quick question without asking for an informational interview by phone.Of the first forty, only one replied. He later was busy (which is understandable) and replied to the questions I asked in about two paragraphs. I'm thankful since he was the first one who replied, but he would be classified as an Obligate in the book, someone who feels like they SHOULD help but won't really help you get a job.But then I modified the Five Point Email to just ignore the part about an informational interview.The next twenty, I removed the part about the informational interview, and I got about four responses back. These are nice and short, but they really don't help much, and you can't tap into them again. Again, obligates.Afterwards, I made a modified form of the five point email:"Dear Dr. X,My name is Y. I'm a Z at ABC university who stumbled onto your (LinkedIn) profile while browsing for Q.

I love how it breaks down the process and Actually details out the how to!! Strongly recommend!

Steve Dalton has developed a time-saving, low-anxiety way for professionals to develop useful job

hunting contacts within companies, albeit with some gaps.I appreciate that Dalton’s approach dovetails outreach with calendaring, thereby setting intervals with follow-up, and that he actively encourages job-hunters to deep-six (albeit politely) the unhelpful. Dalton’s typology of contacts as Curmudgeons (don’t waste your time), Obligators (will do the minimum, don’t expect much), Boosters (will be genuinely helpful) and Super-Boosters (will share contacts and may take an active interest in your search) is reason enough to buy and use this book. Finally, Dalton will get you moving.There are some gaps in Dalton’s advice. His method for identifying companies at which you would like to work gets you going, but seems pretty superficial, even inclusive of his prioritization methods. Dalton promises to help job searchers drill down, but this advice never materializes in any depth. He also suggests that resumes *not* be sent with the brief inquiry letters that he recommends. I am skeptical. My first response to someone who asked me for job hunting advice would be: "Please send your CV". Finally, his inquiry letters, although refreshingly brief, seem a little juvenile, even the format suggested for seasoned professionals.Despite these caveats, 2-Hour Job Search is worth your time and attention, especially as it gets you moving on the job search front with a quick and easy format.

I am a career services professional. I highly recommend Steve’s book/method to anyone who is in the job hunt process. The process Steve lays out is simple, logical, efficient, and effective. I particularly like his information interview "TIARA" framework - takes the fear out of informational interviews. If you are serious about landing a job, this is a must read.

This is a good book for job-seekers. Be prepared for detailed procedures that one needs to follow to target a job. It is not fluff, this is the real deal

...To jumpstart my job search! Like many of my "mid-career" peers, I haven’t had to look for a job in many years, due to always being hired and/or recruited away by people that knew me.The LAMP strategy is ingenious, and I’ve already kicked off the process with my top 5! Fingers crossed....

This is the single most important book for a college student or professional seeking a job. The author cuts right through the smoke and mirrors BS and gets right to the point. If I was to find one thing wrong, it is that it causes many job counselor salaries to go unjustified. It is like a language app that teaches a multitude of people a language in three weeks when it takes a college instructor a year to teach just 30 students. I’m not sure how the author plans to get around this since I can see

a lot of career professionals not telling their clients about this. I'm in the industry and some of my colleagues do not know some of the information in this book--many have been in the same, safe job for years, have not been in the job market for a decade and do not even go on LinkedIn.

The title of the book is unfortunate. It looks like a self-proclaimed-guru trying to sell something that is just buzzword and you-can-do-it advice.However, the content of the book is a gem. It makes a lot of sense, and provides a systematic approach to the job search. Very useful. Absolutely recommendable.

Download to continue reading...

The 2-Hour Job Search: Using Technology to Get the Right Job Faster Job Interview: Land Your Dream Job by Conquering Your next Job Interview by Answering 50 Tough Job Interview Questions and Maximizing Your Resume and Cover Letter Sharkproof: Get the Job You Want, Keep the Job You Love... in Today's Frenzied Job Market Knock 'em Dead Job Interview: How to Turn Job Interviews Into Job Offers The Job Vault: The One-Stop Job Search Resource (Vault Reports Career Guides) Runner's World Run Less, Run Faster: Become a Faster, Stronger Runner with the Revolutionary 3-Run-a-Week Training Program Runner's World Run Less, Run Faster: Become a Faster, Stronger Runner with the Revolutionary FIRST Training Program The South Beach Diet Supercharged Faster Weight Loss and Better Health for Life [2008 Hardcover] Arthur Agatston MD (Author) Joseph Signorile PhD (Author)The South Beach Diet Supercharged Faster Weight Loss and Better Health for Life [2008 Hardcover] Getting Pregnant Faster: The Best Fertility Herbs & Superfoods For Faster Conception Getting Pregnant Faster: How To Zero In On Ovulation For Faster Conception DIY: How to make solar cell panels easily with no experience!: Master Making Solar Panels Faster! (Master Solar Faster Book 1) Speak English Faster: Speak Confident Fluent English in 6 Months & Learn English Faster Level 1: Basic Conversation: Book Bundle: 2 Books for 1 Warriors Word Scramble: Word Scramble Games - Word Search, Word Puzzles And Word Scrambles (Word Games, Brain Games, Word Search, Word Search Games, Word ... Scramble, Word Scrabble, Unscramble Word) Word Search: 100 Word Search Puzzles: Volume 3: A Unique Book With 100 Stimulating Word Search Brain Teasers, Each Puzzle Accompanied By A Beautiful ... Relaxation Stress Relief & Art Color Therapy) Word Search For Adult 100 Puzzles Book Volume1: Word Search Book Word Find Puzzles Large Print Game (Word Search Book For Adult 1) Word Search: 100 Word Search Puzzles: Volume 1: A Unique Book With 100 Stimulating Word Search Brain Teasers, Each Puzzle Accompanied By A Beautiful ... Relaxation Stress Relief & Art Color Therapy) Word Search Book Vol.1: 1,000 Verbs for Daily use (Word Search Games Puzzles)

(50 Carefully Designed Word Search with Solution to Twist Your Brain Book 1) Word Search: 100 Word Search Puzzles: Volume 2: A Unique Book With 100 Stimulating Word Search Brain Teasers, Each Puzzle Accompanied By A Beautiful ... Relaxation Stress Relief & Art Color Therapy) Magic Search Words-Health: Strategies and Search Tactics to Discover the Best of the Internet (Magic Search Words) Guerrilla Marketing for Job Hunters 3.0: How to Stand Out from the Crowd and Tap Into the Hidden Job Market using Social Media and 999 other Tactics Today

Contact Us

DMCA

Privacy

FAQ & Help